

FOR RELEASE

Virgin Media selects eventIS for metadata management

eventIS solution enables Virgin Media to migrate to next generation head-end platform

Eindhoven, The Netherlands, 12 September, 2008 - Virgin Media has contracted eventIS to provide it with a next generation solution for managing and generating program, schedule and conditional access metadata for the Electronic Programme Guide (EPG) for its cable network. eventIS will also provide a system to monitor and validate Service Information in the network.

The metadata and monitoring systems are part of a completely new network infrastructure that will replace Virgin Media's three existing legacy networks with a single next-generation head-end platform that also incorporates a Cisco Multiplexer and a Conditional Access solution from NagraVision.

The metadata system for the new network combines eventIS' STAGIS solution for schedule processing, product definition and storage with its CASIS solution for DVB-Service Information (SI) playout. Together these two products deliver better acquisition, processing and distribution of metadata allowing Virgin Media to provide a more accurate and enhanced EPG, increasing usability and customer satisfaction.

In addition, the new infrastructure will also incorporate the eventIS SPECTRIS product for service monitoring. This validates metadata in the network for preventative fault management resulting in less scheduling errors, ensuring consistent service levels and reducing the risk of service breaks.

"eventIS has delivered a flexible solution that will let us make a smooth, staged transition from our existing legacy systems to the new hardware. This will bring improved operational stability and efficiency and act as the foundation for rolling out new TV services over other distribution mediums such IPTV or TV on Mobile" said Stephen Featham, Head of TV Product Engineering, Virgin Media.

"Virgin Media is one of the largest cable operators in Europe and a key player in the market, so this contract is a major win for eventIS" said Erwin van Dommelen, CEO, eventIS. "As well as delivering increased functionality and flexibility, our products also provide the bridge between the existing legacy systems and interfaces and the new infrastructure."

About eventIS

eventIS is making TV personal. Founded in 2002 and headquartered in the Netherlands, eventIS is a key independent provider of operator-friendly, broadcast-quality content promotion solutions to leading operators. Our multi-platform range of integrated, open standard tools is helping to drive business growth through schedule management, EPG and VOD catalogue generation, transaction management and service assurance systems. News from eventIS is located at www.eventIS.nl

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