

FOR RELEASE

ESR adopts complete eventIS solution for advanced VoD system

Swiss cable operator ESR draws on eventIS experience to launch cutting-edge TV service combining VoD, time-shift TV and network PVR functionality

Amsterdam, The Netherlands, 12 September, 2008 – eventIS has installed an advanced video-on-demand (VoD) back-office and EPG solution for Swiss cable operator L’Energie de Sion-Région SA (ESR). ESR wanted to expand its existing telephony and internet business to include digital TV services including video-on-demand (VoD) and contracted eventIS to act as system integrator for the project.

The complete implementation handles live service broadcast, restart / catch-up services, Network PVR and VoD. The installation includes automated workflow management of VoD and timeshift TV functionality with resource management for monitored Edge QAMs and video servers. A Network PVR service offers quota based management. eventIS’ highly-integrated software solutions enable all these features and manage the interfaces with the system hardware. In addition, advanced STBs with an intuitive user interface allow subscribers to easily navigate through the EPG and VoD catalogues.

The project was split into three phases with the first part of the installation – covering linear broadcast– completed in April 2008. This enabled ESR to offer their customers HD services in time for the Euro 2008 football competition. The second phase was carried out in June and covered the installation of the advanced VoD system. The final stage, which will be on-line by the end of September, adds conditional access for VoD, linear and network-based Time-shift TV.

We are very pleased with the way eventIS handled all aspects of this complex and advanced project.” Dominique Barras, CTO from ESR said. “We were particularly impressed with their know-how of digital TV (DVB), linear broadcast and VoD domains. Now our customers can benefit from state-of-the-art digital TV features, improved picture quality and can watch programs when they want. They can record programs on their network PVR, view free VoD content and, by the end of this year, they will also be able to purchase premium content such as movies on demand.”

“This project represents our first installation combining video-on-demand, time-shift TV and network PVR functionality with quota based management on a high-end hybrid STB,” said Erwin van Dommelen, CEO, eventIS. “We look forward to continuing to support ESR as it expands its subscriber base.”

About eventIS

eventIS is making TV personal. The number of programs available via broadcast and on-demand will soon reach several hundred thousand. To transform content overload into a compelling and personal TV experience operators need to manage and distribute program, schedule and user metadata in completely new ways. eventIS is a key independent provider of operator-friendly, broadcast quality content promotion solutions to many leading operators. Our multi-platform integrated range of open standard tools are helping to drive business growth through schedule management, EPG and VoD catalogue generation, transaction management and service assurance systems. News from eventIS is located at www.eventIS.nl

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