

FOR RELEASE

## **eventIS expands East European interest**

### ***Latvian TV service provider implements new EPG system from eventIS***

**Eindhoven, the Netherlands, September 10, 2009** – eventIS, a SeaChange International company and market leader in metadata solutions for linear broadcasting and video on demand, announces the successful implementation of an Electronic Programme Guide (EPG) solution for Livas Telecommunications, one of Latvia's largest cable broadcasters. The first implementation on eventIS converged Service Delivery Platform (cSDP) in Latvia, the solution meets Livas' complete EPG needs for cable, terrestrial and IP TV broadcasting.

The solution handles EPG data for some 200 services that Livas offers to its viewers. It manages all EPG functionality for the cable and terrestrial services and also publishes the EPG data online for Livas' IP TV services. The flexible, modular nature of the cSDP allowed it to be tailored to meet the specific requirements of Livas.

"Livas is our first customer in Latvia which is a highly rewarding achievement for us," said Erwin van Dommelen, President, eventIS. "The project also marks another successful step in our penetration of the rapidly growing East European market. Our cSDP solution is ideal for this developing area as it meets a wide range of needs and services from simple linear broadcast to convergent, multi-play content delivery and personalised TV."

"We chose eventIS because we wanted a single system that could provide EPG data for our cable, terrestrial and IP services," says Alex Pavlov, CTO, Livas. "We were very impressed by eventIS' depth of understanding. They combined this with a highly flexible approach, as well as a pro-active attitude to delivering a solution that gave us maximum benefit."

Initial discussions between eventIS and Livas began in April, with the order for the EPG solution placed in June. Despite a tight deadline, delivery was finalised in July and the complete system was fully operational within the specified timeline.

#### **About eventIS**

Based in Eindhoven, the Netherlands, eventIS - a SeaChange International (NASDAQ: SEAC) company - develops and supports open software solutions for metadata management and video-on-demand services. eventIS converged Service Delivery Platform enables broadband and broadcast television operators to offer advanced multi-platform and personalized TV services to their subscribers. Find out more about how eventIS is making TV personal at: [www.eventIS.nl](http://www.eventIS.nl).

#### **About LIVAS Telecommunications**

LIVAS Group is one of the leaders in the sphere of telecommunication services in Latvia. LIVAS Group provides cable and digital television, IP television and telephony, internet and is placed in the top 5 among the largest cable operators in Riga. The company provides assistance to international and local cable operators in technical solutions which actively develop their business in Latvia and other countries. [www.livas.lv](http://www.livas.lv)

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