

FOR IMMEDIATE RELEASE

eventIS acquired by SeaChange International

Two companies joining strengthens a global broadband video leadership position

Eindhoven, The Netherlands, September 1, 2009 – eventIS, the Eindhoven-based Video on Demand (VoD) solution specialist, announced today that it has been acquired by SeaChange International, creating a global software leadership presence in linear and on demand software and solutions. SeaChange International, (NASDAQ: SEAC), headquartered in Acton, MA. USA, is the leading provider of software applications, services and solutions for the management, monetization and delivery of broadband video services.

Erwin van Dommelen, CEO, of eventIS said, “We are very pleased about this acquisition. We have realized great successes since our introduction, and in order for us to support additional growth, we need the additional financial, technical support and systems integration resources that SeaChange offers. This initiative also ensures our customers and our strategic technical partners continue to benefit from the best that eventIS can offer,” he added.

eventIS offers a full suite of VOD, IPTV and broadcast solutions, including the eventIS back office, featuring PRODIS and TRAXIS. PRODIS and TRAXIS manage VOD transactions and includes off-air content capture, accessed through both start-over and catch-up TV services. It is used in numerous cable VOD deployments throughout Europe.

eventIS’ European customer list includes leading broadband and broadcast operators including, UPC, the BBC, KDG, LIWEST, StarHub, L’Energie de Sion-Région SA and Virgin Media. The Company also has strong partnerships with leading third-party video vendors, including Alcatel-Lucent, Cisco, edgeware, Harmonic, Motorola, OpenTV and Tandberg Television.

“Bringing eventIS on board exciting for SeaChange, and it is a ‘win-win’ for both organizations,” said Bill Styslinger, Chairman and CEO of SeaChange International. “We are looking forward to supporting eventIS’ continued growth with additional resources that allow them to continue on the same upward trajectory with the same technical and business philosophies that have driven their current successes. At the same time, this initiative ensures that SeaChange is better poised to expand its VOD solutions into the European market, and create local presence through the eventIS headquarters,” he added.

About eventIS Group B.V.

Founded in 2002 and based in Eindhoven, Netherlands, eventIS develops and supports open software solutions for metadata management and video-on-demand, enabling broadband and broadcast television operators to offer advanced multiplatform services. Customers throughout Europe are delivering VOD and personal video recording services based on eventIS’s schedule management, content catalogue generation, transaction management and service assurance systems. Visit www.eventIS.nl.

About SeaChange International

SeaChange International is a leading provider of software applications, services and integrated solutions for video-on-demand (VOD), digital advertising, and content acquisition monetization and management. Its powerful open VOD and advertising software and scaleable hardware enable cable and telco operators, as well as broadcasters, to provide new on-demand services and to gain greater efficiencies in advertising and content delivery. With its Emmy Award-winning and patented technology, thousands of SeaChange deployments are helping broadband, broadcast and satellite television companies to streamline operations, expand services and increase revenues. Headquartered in Acton, Massachusetts, SeaChange has product development, support and sales offices around the world. Visit www.schange.com .

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